

# GLOVED UP

by *Boutique* sport

In association with Girls in Gloves

Southbank Club, 7pm, Wednesday 22<sup>nd</sup> February, 2012

Continuing its series of exclusive events, Boutique Sport is already packing a punch for 2012 with 'Gloved Up', set to hit the Southbank Club on Wednesday 22<sup>nd</sup> February, as part of a month of all things boxing!

In association with women's only personal training club; Girls in Gloves, ladies will have the chance to let off steam with a 'hands on' beginners boxing session led by club founder; Naomi Gibson. PLUS Girls in Gloves are offering 10% discount on their 'learn to box' 6 week training program, exclusive to Boutique Sport members, for anyone bitten by the boxing bug!

After the class, there will be the opportunity to rehydrate with a FREE [Vita Coco](#), 100% natural coconut water, before freshening up and heading to the club lounge for healthy nibbles courtesy of al desco and chilled VnC Cocktails! Punch anyone?

And if that wasn't enough, everyone leaves with a FREE nail polish, courtesy of Filthy Gorgeous London, sure to complete any 'knockout' look!

Entry is FREE and limited, by emailing [info@boutiquesport.com](mailto:info@boutiquesport.com)

'Gloved Up' is just one of many events by Boutique Sport, including, 'Boutique Run', 'Yoga in a Boutique', 'Belles and Beauty', and Boutique Running Club.

To be the first to hear of other events by Boutique Sport, sign up for their newsletter at <http://www.boutiquesport.com/members/join>

## **Notes to editors:**

### **About Boutique Sport**

*Boutique Sport is a women's only campaign designed to encourage young women to maintain active and balanced lifestyles, by breaking down the barriers to participation and creating opportunities for them to take part in physical activity and premium events. Boutique Sport uses hooks that resonate with young women - such as fashion, beauty and friendship - to gain their interest and keep them motivated and engaged. Following the launch of Boutique Sport in 2009, the campaign has included; Boutique Run at Battersea Park, London in July 2010 and 2011 and a series of more exclusive experiences including; 'Yoga in a Boutique', 'Belles and Beauty' and 'Boutique Running Club'.*

*Back by popular demand, and with a new route for 2012, the Boutique Running Club now departs from the Good Vibes Fitzrovia Studio (11 Tottenham Street, London, W1T 2AQ). Setting off every Tuesday at 6.15pm, the club follows a 6km loop around Regent's Park at a steady pace. Entry is free by emailing [info@boutiquerun.com](mailto:info@boutiquerun.com).*

*For 2012, the team aims to continue growing its events calendar with a variety of exclusive events such as swimming, cycling and dance.*

*For further information on Boutique Sport please contact Leigh Jenkins on 0207 299 0913 / [Leigh.Jenkins@limelightsports.com](mailto:Leigh.Jenkins@limelightsports.com) or Natalie Brenner on 0207 299 4185 / [Natalie.Brenner@limelightsports.com](mailto:Natalie.Brenner@limelightsports.com)*